

2022 Investor Toolkit

Invest Southwest

Invest Southwest is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, under various incarnations, the organization has helped early-stage firms collectively raise more than \$1 billion (and growing) in funding.



INVESTSW

Invest Southwest's Signature Event: Venture Madness Conference

Venture Madness, presented by Invest Southwest in partnership with the Arizona Commerce Authority, brings many leading sources of investment capital to the region's most promising startup and emerging growth companies.

The conference attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region.



Venture Madness pairs the most promising startup and emerging growth companies in a competitive pitch format. For more information, visit www.InvestSouthwest.org.

Invest Southwest Partner Opportunities

Invest Southwest connects investors with the region's most promising ventures, maximizing your visibility within the entrepreneurial ecosystem throughout the year. An Invest Southwest partnership helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem.

[Commitments](#) are due by Friday, December 10, 2021.

PARTNER OPPORTUNITIES	Investor \$2,500
Presenting Company Networking Reception Passes	2
VM Conference General Admission Pass	2
VM Conference Mentorship Seats	1
Ad in VM Conference Program	Company Logo
Logo on VM Conference Program, Conference Signage and on Screen at Conference	●
Logo'd Product in VM Conference Swag Bag	●
Logo on ISW Website	●

Join Other Leaders Giving Back to the Ecosystem

Our partners set the bar for giving back to the entrepreneurial ecosystem and actively supporting economic development. Join this influential group of visionary organizations by getting involved and actively shaping the future of tomorrow's leaders, today.

Our 2021 Partners



www.investsouthwest.org

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@VentureMadness

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Invest Southwest is a 501c6 non-profit organization.
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