PRESENTED BY
INVEST SOUTHWEST
VENTURE
MADNESS
IN PARTNERSHIP WITH
THE ARIZONA COMMERCE AUTHORITY
2022

Venture Madness Conference
Conference Logo & Ad Specifications

Company Logo:
(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)

- Please submit both a high-quality PNG or JPG image in addition to an AI or EPS file format (300 dpi or higher with all text converted to curves).

Full Page Color Ad: *(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)*

- Please submit ads in cmyk format. NO RGB.
- Ads should be 5.5" x 8.5" (portrait).
- Ads need to be in one of the following formats:
    - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems**) *Preferred format**
    - .jpg or .tif (at 300dpi or greater)
    - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

Half Page Color Ad:
(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)

- Please submit ads in cmyk format. NO RGB.
- Ads should be 5.5" x 4.25" (landscape).
- Ads need to be in one of the following formats:
    - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems) ***Preferred format**
    - .jpg or .tif (at 300dpi or greater)
    - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

Quarter Page Color Ad:
(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)

- Please submit ads in cmyk format. NO RGB.
- Ads should be 2.75" x 4.25" (portrait).
- Ads need to be in one of the following formats:
    - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems) ***Preferred format**
    - .jpg or .tif (at 300dpi or greater)
    - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

Questions? karen.katzorke@investsouthwest.org or 480-788-5038