

The PayGround platform simplifies provider payments, by offering businesses of all sizes a modernized payment request solution, allowing individuals to pay ALL of their providers through a single easy to use application.

we exist to make provider payments simple.

EXECUTIVE SUMMARY

drew@payground.com



@pavgroundapp

FOR PROVIDERS

- Payments all in one place Integrate online and POS payments
- No cost up front, no long term contracts
- Modernized payment request system
- Automation with e-Invoices + paper statements
- Simple fee structure
 Transparent pricing, no random fees

FOR INDIVIDUALS

- Simple to make payments
 One-time, recurring, payment plans
- Pay all providers in one place
 Pay all service providers for the entire family
- Always 100% FREE

"ONE TO MANY" MODEL



MARKET + POSITIONING

We focus on businesses in the **healthcare**, **business professional** and **general service provider markets**. Our early aim is to gain widespread consumer adoption within strategic geographic markets

\$10.5B Healthcare

\$17BBusiness

Professional

\$18.5B General Service \$46B Total Market

Raised Early

Seed Round Investor funds went to start-up activities **Opened offices in downtown Gilbert, AZ** December 2018

> Beta Launch in Healthcare Market March 2019

Opened Seed 1 Round Funds largely allocated for marketing + customer support

PayGround Launch December 2019

PAYGROUND'S EARLY SUCCESS

23% MOM revenue increase40+ Business Accounts

1k+ Consumer accounts
3k+ Transactions each month

PAYGROUND TEAM

Group of highly experienced leaders and proven executors from the healthcare IT, big data, and fintech industries, coming together to build a solution that allows people to focus on things far more important than collecting or making payments. Really, paying your doctor, pool guy, or whatever provider you render services from should be simple!



Drew Mercer, MBA Chief Executive Officer



Chief Growth Officer



Tim Pelikan
Chief Technology Officer



Dennis Elder
Chief Developer



Robert Younger, MBA
Business Development