

Venture Madness

Venture Madness is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, Venture Madness brings together investors with the region's most promising ventures who have raised more than \$300 million (and growing) in funding.



Our Programs and Events

Venture Madness, in partnership with the Arizona Commerce Authority, offers a variety of year-round programs and events to bring many leading sources of investment capital to the region's most promising startup and emerging growth companies.

Our signature annual event, the Venture Madness Conference, attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region. It is the premier capital conference in Arizona that pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit www.venturemadness.com.

What Attendees Say About Venture Madness



96%

of attendees would recommend the event to others.

**MORE THAN
\$300M**
RAISED IN STARTUP
FUNDING

**APPROX.
40%**
PRESENTING COMPANIES
RAISED FUNDING

“I love it!

Great value. Great venue.
Great judges. Great companies.

**It was worth ten times the amount I
paid to attend. Thank you!**

I am already looking
forward to next year.

”

www.venturemadness.com
follow us online



@VentureMadness
#VentureMadness

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Venture Madness Partner Opportunities

Venture Madness connects our partners with the region's most promising ventures, maximizing your visibility within the investor and entrepreneurial ecosystem throughout the year. A Venture Madness partnership helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem.

[Commitments](#) are due by Thursday, December 1, 2022.

PARTNER OPPORTUNITIES	Premier Partner (Limit 1) \$100,000	Platinum Partner (Limit 1) \$50,000	Gold Partner (Limit 2) \$25,000	Industry Partner \$15,000	Event Partner \$10,000	Accelerator Partner \$5,000
Exclusive Partner Recognition	●	●	●			
Local and Public Exposure	●	●	●			
Host 1 Year-Round Program	●	●	●			
2 Min. VMC Stage Time (live or video)	●	●	●			
Logo on Annual Programs, Screen, and Signage	●	●	●	●		
Event Recognition*	Premier + Annual	Premier + Annual	Annual Events	VMC Industry	VMC Event	
Annual Membership Passes	12	10	8	6	4	2
Ad in Venture Madness Program	Front/Back Cover	2 Full Pages	2 Full Pages	1 Full Page	Quarter Page	Quarter Page
Venture Madness Mentorship Seats	12	10	8	6	4	2
VIP Access	●	●	●	●	●	
Logo on Website	●	●	●	●	●	●
Logo'd Product in Venture Madness Conference Swag Bag	●	●	●	●	●	●

Recognition Benefits*

PREMIER + ANNUAL (PREMIER PARTNER ONLY)

Option to host 1 annual event + premier recognition at all events.

PLATINUM + ANNUAL (PLATINUM PARTNER ONLY)

Option to host 1 annual event + platinum recognition at all events.

ANNUAL EVENTS (PREMIER, PLATINUM & GOLD PARTNERS ONLY)**

Option to host 1 annual event + recognition at all events.

VMC INDUSTRY (INDUSTRY PARTNERS ONLY)**

Company name affiliated with 1 VMC track/industry.

VMC EVENT (EVENT PARTNERS ONLY)**

Company name affiliated with 1 VMC event (reception, breakfast, lunch, keynote, networking reception, etc.)

** Selection is on a first-come, first-serve basis.