

2024 Partner Toolkit

Venture Madness

Venture Madness is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, Venture Madness brings together investors with the region's most promising ventures who have raised more than \$1 billion (and growing) in funding.



Our Programs and Events

Venture Madness, in partnership with the Arizona Commerce Authority, offers a variety of year-round programs and events to bring many leading sources of investment capital to the region's most promising startup and emerging growth companies.

Our signature annual event, the Venture Madness Conference, attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region. It is the premier capital conference in Arizona that pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit www.venturemadness.com.

What Attendees Say About Venture Madness



96%
of attendees would recommend the event to others.

MORE THAN
\$1 Billion
RAISED IN STARTUP FUNDING

APPROX.
40%
PRESENTING COMPANIES RAISED FUNDING

“I love it!

Great value. Great venue.
Great judges. Great companies.

It was worth ten times the amount I paid to attend. Thank you!

I am already looking forward to next year.”



95%
of attendees plan to attend the next conference.

www.venturemadness.com
follow us online



@VentureMadness
#VentureMadness

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Venture Madness Partner Benefits 2024

Venture Madness connects our partners with the region’s most promising ventures, maximizing your visibility within the investor and entrepreneurial ecosystem throughout the year. A Venture Madness partnership helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem. Commitments are due by Friday, December 8, 2023.

| PARTNER OPPORTUNITIES | Diamond Partner \$100K (Limit 1) | Gold Partner \$25K | Silver Partner \$15K | Bronze Partner \$5K |
|---|---|-------------------------------|---------------------------------|--------------------------------|
| Exclusive Partner Recognition | ● | ● | | |
| Local and Public Relations Exposure | ● | ● | | |
| *VM Annual Program/Event Host (Optional) | ● | ● | | |
| Logo Displayed on Annual Programs, Screen & Signage | ● | ● | | |
| **Table Display at VMC | 1st Tier | 2nd Tier | | |
| VIP Access | ● | ● | ● | |
| 2 min. VMC Stage Time (live or video) | ● | ● | Social Promo Video | |
| Newsletter & Social Highlight | ● | ● | ● | |
| Event Recognition | Annual Events | Annual Events | Annual Events | Annual Events |
| Annual Membership Passes | 12 | 8 | 6 | 2 |
| Ad In Venture Madness Conf. Program | Front/Back Cover | 1 Full Page | 1 Full Page | Quarter Page |
| Venture Madness Mentor Seats | 12 | 8 | 6 | 2 |
| Logo on Website | ● | ● | ● | ● |
| Logo'd Product in VMC Swag Bag | ● | ● | ● | ● |

* Hosting an annual event is based on availability and must be indicated in your partner commitment form.

**Table display includes a six-foot table with basic company signage, black linen, wi-fi and basic power. Partners can bring in items to set up booth.