

# 2025 Partner Toolkit

## Venture Madness



Venture Madness is a 501c6 non-profit that brings together investors with the region's most promising ventures.

The organization serves as a catalyst to educate, mentor and build connections to drive investment activity and fuel the growth of early-stage companies. Since 1992, Venture Madness companies have raised more than \$1 billion (and growing) in funding.

### Our Programs and Events

Venture Madness, in partnership with the Arizona Commerce Authority, offers a variety of year-round programs and events to bring many leading sources of investment capital to the region's most promising startup and emerging growth companies.

Our signature annual event, the Venture Madness Conference, attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region. It is Arizona's oldest premier capital conference that pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit [www.venturemadness.com](http://www.venturemadness.com).

### What Attendees Say About Venture Madness



**96%**

of attendees would recommend the event to others.

MORE THAN  
**\$1 Billion**

IN FUNDING RAISED  
BY PRESENTERS

MORE THAN  
**40%**

PRESENTING COMPANIES  
RAISED FUNDING

**“I love it!**

Great value. Great venue.  
Great judges. Great companies.

**It was worth ten times the amount I paid to attend. Thank you!**

I am already looking forward to next year. ”



**91%**

of attendees plan to attend the next conference.

[www.venturemadness.com](http://www.venturemadness.com)  
follow us online



@VentureMadness  
#VentureMadness

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# Venture Madness Partner Benefits 2025

Venture Madness connects our partners with the region’s most promising ventures, maximizing your visibility within the investor and entrepreneurial ecosystem throughout the year. A Venture Madness partnership helps fuel brand awareness, drive marketing and PR exposure, builds goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem. **Commitments are due by Friday, November 22, 2024.**

<b>PARTNER OPPORTUNITIES</b>	<b>DIAMOND \$100K (Limit 1)</b>	<b>PLATINUM \$50K (Limit 2)</b>	<b>GOLD \$25K</b>	<b>SILVER \$15K</b>	<b>BRONZE \$5K</b>
<b>YEAR-ROUND BENEFITS</b>					
Event Host (Get Ready Seminar, Partner Huddle)	2	1			
Speaking Presence (1 min)	●	●			
Exclusive Partner Recognition	●	●	●		
Local and PR Exposure	●	●	●		
Logo on Screen & Signage	●	●	●		
Newsletter & Social Highlight	●	●	●	●	
Resource Directory Mention	●	●	●	●	●
Website Presence	●	●	●	●	●
Partner Huddle (1)	●	●	●	●	●
Membership Passes (includes VMC tickets)	12	10	8	6	2
<b>VENTURE MADNESS CONFERENCE BENEFITS</b>					
Welcome Remarks	●				
Winner Presentation	●	●			
Logo on Lanyard	●	●	●		
Table Presence	1st Tier	2nd Tier	3rd Tier		
VIP Access	●	●	●	●	
2 min Commercial	●	●	●	●	
Program Ad	Front/Back Cover	2 Full Pages	1 Full Page	1/2 Page	1/4 Page
VMC Reg Page Logo	●	●	●	●	●
Logo Signage Display	●	●	●	●	●
Swag Bag Logo'd Product	●	●	●	●	●

\* Hosting an annual event is based on availability and must be indicated in your partner commitment form.

\*\*Table display includes a six-foot table with basic company signage, black linen, wi-fi and basic power. Partners can bring in items to set up booth.